

# Helping you get more from the great outdoors

## £69 a year membership

The UK's no. 1 rated touring club for caravanners, motorhomers, campervanners, campers and glampers. The Club represents 1.1 million tourers.

## Stay with us

You can stay on Club campsites with a caravan, motorhome, campervan, classic car and caravan, trailer tent, folding camper, folding caravan or roof tent. Plus, we welcome hired motorhomes and caravans and help you find the best hirers.



## The Club's got you covered...

The Club offers members Caravan Cover and a range of insurance products to suit the needs of caravan, motorhome, campervan and car owners, both when touring and at home.



## Room with a view

Pitch up and sleep under the stars in an easy to use and affordable roof tent at over 150 quality UK Club campsites. Enjoy waking up to stunning views and exploring hidden gems.

## £100+ million

The Club is a successful £100+ million turnover business, with over 1200 employees, but first and foremost it's a members' club.



## Technical Advice Team

Membership to the Club gives members access to free help and advice including the Technical Advice team, a Legal Advice helpline and an Overseas Advice line. Members also receive a free monthly magazine and a host of other special partnership offers. The Club also offers a wide range of discounts and offers on relevant products for members.

## Europe and Worldwide

Explore more with the Club's overseas service. Members can relax and let the Club make ferry and campsite bookings for them. They also enjoy high quality independent and escorted worldwide tours, plus 300 carefully chosen overseas campsites.



## Est 1907

Founded over a century ago, inspiring holidays and adventure.



## 2700 sites perfect for all

Enjoy a choice of quality sites in the UK and overseas. Touring is a popular choice for disabled holiday makers, our sites have detailed Access Statements to ensure happy holidays for all.



## Touring facts and figures

### 1919

The year that the first caravan was towed by a car instead of a horse.

### £6 billion

The industry is worth £6 billion per year to the UK's economy.

### More for your money

A serviceable secondhand caravan costs less than a two-week family hotel holiday.

## Electric Wins!

The 2020 Caravan and Motorhome Club Towcar of the Year Awards had the first class win by an electric car. EVs will form a key part of Club members' buying choices in years to come.

## UKCCA highlights

UK Caravan and Camping Alliance (UKCCA) highlights the contribution to UK domestic tourism.

- UK campsites generate £12.2bn in visitor expenditure
- They support 226,745 jobs in the UK
- Caravan owners and tourers spend on average just over £100 per day



# The Club facts and figures



1

## Royal Patronage

HRH Prince Philip, Duke of Edinburgh, was the Club's Patron from 1952 - 2021.

2

## Heritage

Visit Broadway Club campsite to see two famous caravans. 'The Wanderer', the first purpose built touring caravan, built in 1885. Plus a caravan owned by HRH The Prince Philip, Duke of Edinburgh.

3

## Campsites to suit families

Discover over 55 family-friendly Tourer Explorer campsites, turn the kids into nature detectives and outdoor adventurers!

Did you know that kids are 55% more likely to help with the washing up in a caravan or motorhome than at home?

4

## Hit the water!

With campsites near beaches and waterways, the Club is proud to support Surfing England.



5

## Sites aplenty

There is a badged Club campsite every 30 square miles, with over 40 sites welcoming tent campers.



6

## Making radio waves

The Archers BBC Radio series featured a fictional Certificated Location.

7

## UK stays

Caravan holidays are the most popular paid for holiday choice in the UK.

8

## Famous faces!

Our members include: Matt Allwright, Annabel Croft, Mark Blundell, Vicki Michelle MBE, Rowland Rivron, Warwick Davis, Wing Commander Andy Green OBE, Martin Dorey, Gary Mabbutt MBE, Gail Porter and Adam Woodyatt.

9

## Club courses

Over 50k people have taken part in Club-run towing and manoeuvring courses.

10

## Economy boost

Over £420 million is spent by Club members off-site in local tourism economies each year.

11

## Camper demographic

Our Campervan Survey showed real variety. 20% of owners are under 45, 17% 65 or over. Popular activities include festivals, cycling, walking, canoeing and surfing. 30% paid under £10,000 for their campervan, 24% over £35000.

12

## Take in the sights

From a Club campsite, you can view wildlife, watch steam trains, see the sunset at the sea, climb a mountain or enter a triathlon.



13

## More pitches...

The Club offers over 30,000 pitches every night, that's 18 million 'sleeps' a year making it the biggest 'hotel chain' in the UK.

14

## Experience Freedom

Experience Freedom from the Club provides glamping accommodation (along with motorhome hire and tent camping) in some of the most beautiful locations in the UK. It's open to non-members, but Club and Experience Freedom members both receive a 20% discount - visit [experiencefreedom.co.uk](http://experiencefreedom.co.uk)

15

## Part of history

The Club provided caravans to aid the war efforts during WW1 including sending 50 caravans to be used as mobile headquarters by Field Marshal Haig.

16

## @candmclub

One of the biggest online touring communities in Europe with over a million followers.

