



Media Information

Embargoed until: 9:30am Wednesday 14th October 2026

CARAVAN AND MOTORHOME CLUB ANNOUNCES WINNER OF THE 2027 CARAVAN DESIGN AWARDS

32nd Caravan and Motorhome Club Caravan Design Awards: Celebrating Excellence in Caravan Design and Innovation

- 1,000+ hours of independent expert evaluation spotlight the best-designed caravans for the year ahead.
- 12 categories highlight smart spatial layouts, practical features, high build quality, and value across the industry.

The Caravan and Motorhome Club has officially revealed the winners of its prestigious 32nd Caravan Design Awards, live from the Motorhome and Caravan Show at the NEC, Birmingham.

Spotlighting the very best in caravan architecture, interior design and practical functionality, the awards celebrate the vehicles that set the standard in layout, comfort and build quality across 12 distinct categories.

Rigorous Judging: Practical Design, Space & Usability

A total of 67 entries were assessed by an independent panel of caravan journalists, touring experts, influencers and technical specialists.

Over 1,000 combined hours were dedicated to evaluating each caravan's physical form and living space, combining technical desktop reviews with comprehensive, hands-on physical inspections at the NEC. Judges scrutinised every detail through the lens of real-world usability, focusing on:

- **Comfort & Layout:** Seating, sleeping configurations, spatial flow, and living area design.
- **Storage & Usability:** Practical locker space, exterior access, payload practicality, and day-to-day functionality.
- **Kitchen & Washroom Design:** Practical cooking space, fixture placement, ventilation, and washroom layouts.
- **Safety, Electrics & Security:** Power management systems, lighting, towing safety, and security features.
- **Build Quality & Finish:** Cabinetry engineering, materials, jointing, and overall fit-and-finish.

/Continued...

Harvey Alexander, CEO of the Caravan and Motorhome Club, commented:

“The Caravan Design Awards remain a vital resource for our members and tourers as they look to invest in their perfect home away from home. Choosing the right caravan is at the heart of every great adventure, and our independent panel of expert judges puts every entrant through its paces to help buyers find the ideal vehicle for making lasting holiday memories.”

“Shining a spotlight on designs that truly excel in innovation, practicality, comfort and build quality - these awards celebrate the very best of touring. Massive congratulations to all this year’s winners, and my sincere thanks to the manufacturers who continue to innovate and raise the bar across the industry.”

32nd Caravan Design Award Winners

Any Pop Top Caravan:

Eriba Touring 420 Harbour Blue Edition with Comfort Package

Caravans 750kg – 1150kg:

Barefoot Caravans Eclipse

Any Caravan up to £26,000:

Bailey Phoenix Black Edition 420

Any Two-Berth Caravan:

Coachman VIP 460

Conventional Caravan (3 or 4 Berths):

Bailey Unicorn Deluxe Madrid

Fixed Double Bed Caravan (3 or 4 Berths):

Swift Elegance Grande 860

Fixed Single Beds Caravan (3 or 4 Berths):

Swift Conqueror 565

Any Caravan with 5 or 6 Berths:

Adria Adora Seine

Any 8' Wide Caravan or Wider:

Adria Alpina Mississippi

Any Family Caravan:

Bailey Unicorn Deluxe Cabrera

Any Large Family Caravan:

Adria Adora Seine

Any Caravan Over £47,000:

Swift Elegance Grande 850

Meet the Expert Judging Panel

The 2026 awards were evaluated by a panel of recognised automotive and leisure journalists, touring experts, influencers, and technical specialists:

- **Cameron Burns** – Journalist & Influencer
- **Dan Cartwright** – Journalist
- **Graeme McKenzie** – Events Committee, Caravan and Motorhome Club
- **Jeff Allen** – Technical Committee, Caravan and Motorhome Club
- **Justine Higgins** – Journalist
- **Martin Spencer** – Technical Manager, Caravan and Motorhome Club
- **Rob McCabe** – Journalist
- **Siobhan Daniels** – Author and Influencer

Learn More

For details on all Club awards visit:
camc.com/awards

- ENDS -

About the Caravan and Motorhome Club

With over **1 million members and 118 years of experience**, the Caravan and Motorhome Club is the UK's No 1 touring club - as rated on TrustPilot - and helps its members get more from the great outdoors, whether glamping or touring.

- Membership: £69 per year
- Access to 2,600+ campsites across the UK and Europe
- Escorted tours in Europe, North America, Australasia & Africa
- Expert travel advice and member offers
- Visit UK holiday deals & offers to see the range of offers

Find out more or join:

www.camc.com | 01342 318 813

Media Contact:

Nikki Nichol - Caravan and Motorhome Club
nikki.nichol@camc.com | 07771 834443